



English – Persuasive Adverts

Reading

We are hoping that this will still be in the free home learning hub on Twinkl. Please open, download and open up the English folder where you will find the Guided Reading questions. <https://www.twinkl.co.uk/resource/share-a-story-rainforest-ebook-7-11-years-school-closure-pack-t-tp-2549425>

Writing – Persuasive Adverts

We have been so impressed with your persuasive letters that you have been flooding in to our email address (upperjuniors@jrs.w-berks.sch.uk). We would like you to use your persuasive skills to look at and create some adverts. The purpose of an advert is to persuade you to do something/buy something and therefore utilizes your persuasive skills you have built upon. Please open the 4/5 Persuasive Adverts Examples

At the following site <https://www.primaryresources.co.uk/english/englishD10.htm>

Click on the Word icon to download . [4](#) [5](#) Persuasive Advertising Examples (Justin Stretch)

Make a list of the persuasive features. How does it encourage you to ‘want’ each product? How many examples of persuasive language can you spot? How do the different fonts help/hinder your choices?

Think of a product you would like to advertise, it could be rainforest related but doesn’t have to be. Can you create an advert for it? You may want to try different fonts and layouts to see how that affects your advert.

Spelling

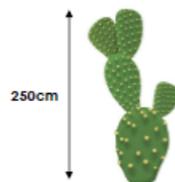
Recap on Fronted Adverbials: What is a fronted adverbial and where do we use them? What is their purpose and how does it make our writing better? Click on the link below which will take you on a tour through the world of fronted adverbials!

<https://www.bbc.co.uk/bitesize/articles/zibny9q>

Maths Measurement : Imperial Unit

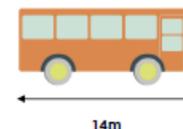
Have a go at converting between the following!

5a. Convert the height of the caclus to metres.



S VP

5b. Convert the length of the bus to centimetres.



S VP

6a. True or false?

$$46\text{km} = 4,600\text{m}$$



S VP

6b. True or false?

$$1,050\text{mm} < 1.5\text{m}$$



S VP

7a. Fill in the missing symbol to make the statement correct.

$$4 \frac{1}{2} \text{ m} \quad \square \quad 500\text{cm}$$



S VP

7b. Fill in the missing symbol to make the statement correct.

$$1 \frac{2}{5} \text{ km} \quad \square \quad 125\text{m}$$



S VP

8a. Find the difference between the longest line and the shortest line.



Give your answer in centimetres.



S VP

8b. Find the difference between the longest line and the shortest line.



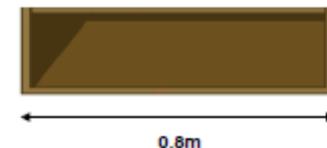
Give your answer in metres.



S VP

Can you make up your own problems??

1a. Finn needs to fit seven 10cm books into his bookcase.



Will the books fit?
How many cm are spare/needed?



S PS

2a. Sufya is converting cm to m in the table below.

| cm | m |
|-----|-----|
| 50 | 0.5 |
| 110 | 11 |
| 360 | 3.6 |

Explain and correct her mistakes.



S P

3a. Gloria and Andy are converting millimetres to centimetres.

Gloria: One centimetre is 10 times bigger than one millimetre.

Andy: One centimetre is 100 times bigger than one millimetre.

Who is correct? Prove it.



S P

| | |
|--|--|
| | |
|--|--|

Theme

Computing

Much of the information we need to find out now comes from the internet rather than books as it is usually quicker and convenient. A key phrase which has entered our vocabulary is 'fake news', but how do we know what we can trust on the internet? The following link will allow you to understand how to make informed choices and some activities to try out.

<https://www.bbc.co.uk/bitesize/articles/zpxp7yc>

Art

Linking your persuasive writing on adverts and your computing work this week, can you produce a poster to make sure that people fact check information before sharing or posting 'fake news'? What should people remember? How will you make it 'catch the eye'? Which mediums could you use? Could you cut out letters from a newspaper, make a collage, create a digital poster – the choice is yours!

As always please send in your results to upperjuniors@w-berks.sch.uk so that we can see the amazing work you are doing at home!

Links to support this learning

English

Collect any adverts from newspapers or magazines you may have at home. Look at the wording together, who is the advert aimed at? What evidence is there? Which persuasive elements are included? Look at any small font writing or percentages.

How many people have they surveyed in order to get a favourable percentage? Why are subscription details written in small fonts?

Maths

Further work:

A nice conversion puzzle (with answers on the final page!) can be found here:

https://www.primaryresources.co.uk/maths/pdfs/metric_units_jigsaw.pdf

Supporting Information for parents

Maths

Children are introduced to imperial units of measure for the first time. They understand and use approximate equivalences between metric units and common imperial units such as inches, pounds (lbs) and pints.

Using the measurements in the classroom, such as with rulers, pint bottles, weights and so forth, helps children to get an understanding of the conversions.

1 kg is sometimes seen as approximating to 2.2 lbs.

