



English – Persuasive Adverts

Reading

One of our favourite authors is JK Rowling and we are really pleased to see that she has written a new book which she is sharing on: <https://www.theickabog.com/read-the-story/> There is also an illustration competition where your artwork could be chosen to be in the book! Feel free to enter and share with us your illustrations!

Writing

We would like you to use your understanding of adverts and their persuasive techniques to highlight and label the key features of your advert from earlier in the week. On reflection does it really persuade you? How could you edit it to make it even better? The purpose of re-visiting and editing to enhance your advert happens every day in advertising agencies around the world. Think about the adverts that stand out in your mind, is it because they have a song, create a special memory or is there another reason. Once you have edited and enhanced your advert you could try to make a tv version of it!! What would you have to change? Do you need to write a script? Employ a voiceover artist? Film in a different location? Let's see your amazing persuasive adverts at our usual email address: upperjuniors@jrs.w-berks.sch.uk

You may have even found a new career calling you!!

Spelling

Make sentences in your books with the following words from the Y5/6 Statutory spelling lists. Can you include a relative clause or get two of them in a sentence as an extra challenge?

available, average, awkward, bargain, bruise, category, cemetery, committee, communicate, community

Which ones do you find difficult? How will you remember how to spell the difficult words?

Theme

Maths

Measurement: Converting Units of Time

Complete the conversions.

- 1 year = months years = 24 months
- years = 60 months 2.5 years = months
- 3 years 2 months = months
- years months = 75 months

1) Here are the ages of two children:



Magda
1095 days



Henry
37 months



Henry is the eldest child.

Do you agree with this statement? Explain your answer.
Make a timetable of your school day.



Calculate how many hours each week you spend on each subject.

- Can you convert this into minutes?
- Can you convert this into seconds?

If this is an average week, how many hours a year do you spend on each subject?

Can you convert the time into days?

- 1.) The film Zootopia is 108 minutes long. Explain how you would convert this to hours and minutes and then calculate the finishing time when the film starts at 14:25.
- 2.) Medicine needs to be taken once every 6 hours. How many days will 32 tablets last?

Days	Weeks / Weeks and Days
42 days	
	5 weeks and 5 days
	10 weeks and 5 days
100 days	

1) Oliver is taking part in a sponsored dance-a-thon for charity.

Three of Oliver's friends agree to sponsor him the following amounts:



Poppy

£1.50 for every 10 minutes



Liam

£1.00 for every 300 seconds



Lan

£2.50 for every quarter of an hour

- a) How much will each friend give Oliver after 30 minutes of dancing?
- b) How much money will Oliver earn in total after 135 minutes of dancing?
- c) Choose your own time that Oliver could have danced for and calculate how much money he would have raised for charity.



Fairtrade/Rainforest Alliance

We have learnt about deforestation and written letters to the Environment Secretary on deforestation but there are companies working to help save our Rainforests. We would like you to find out some more about both organisations. Think about the Computing from earlier in the week to help you assess the information provided.

<https://www.rainforest-alliance.org/>

<https://www.fairtrade.org.uk/>

You may notice one of the biggest chocolate makers has made a decision on where they source their cocoa from. How do you feel about this? As an extension you could always write a persuasive letter if you feel strongly about this!!

Music – Singing with feeling

Singing is all about feeling. You can change the mood of a song by the way it is sung. Some songs make you feel happy or excited, while others make you feel sad or scared. These feelings come from how the song is composed, the instruments used and how performers play them. Think about how your favourite songs make you feel.

Listen again to your favourite song and see if you can spot what is causing those feelings. You might be able to use those tricks in your song.

Follow the link: <https://www.bbc.co.uk/bitesize/articles/zkx3bdm> to complete the activities for this week.

Links to support this learning

Theme

<https://blogs.wwf.org.uk/blog/business-government/green-economy/10-products-and-ingredients-that-come-from-the-amazon/>

(How many of these products can you find in your home?)

Supporting Information for parents

Maths

Further Extension:

There are five TV programmes on between 17:00 and 23:00

The News starts at 6 p.m. and lasts for 45 minutes.

Mindless is on for 1 hour and ends at 18:00.

Junk Collectors is on for 75 minutes and starts straight after The News.

Catch Up is on for 300 seconds and starts at 20:00

The Thirsty Games is on for 175 minutes and ends at 23:00

Make a timetable for the evening TV.

Use the timetable to answer the questions.

Bus Timetable					
Halifax Bus Station	06:05	06:35	07:10	07:43	08:15
Shelf Roundabout	06:15	06:45		07:59	08:31
Shelf Village Hall	06:16	06:46	07:35	08:00	08:32
Woodside	06:21	06:50	07:28		
Odsal	06:26	06:55	07:33	08:15	08:45
Bradford Interchange	06:40	07:10	07:48	08:30	09:00

Is the time to get from Shelf Roundabout to Bradford Interchange the same for every bus?

Why might the time not always be the same?

Why are some of the times blank?